

SUPPLEMENTARY MATERIAL

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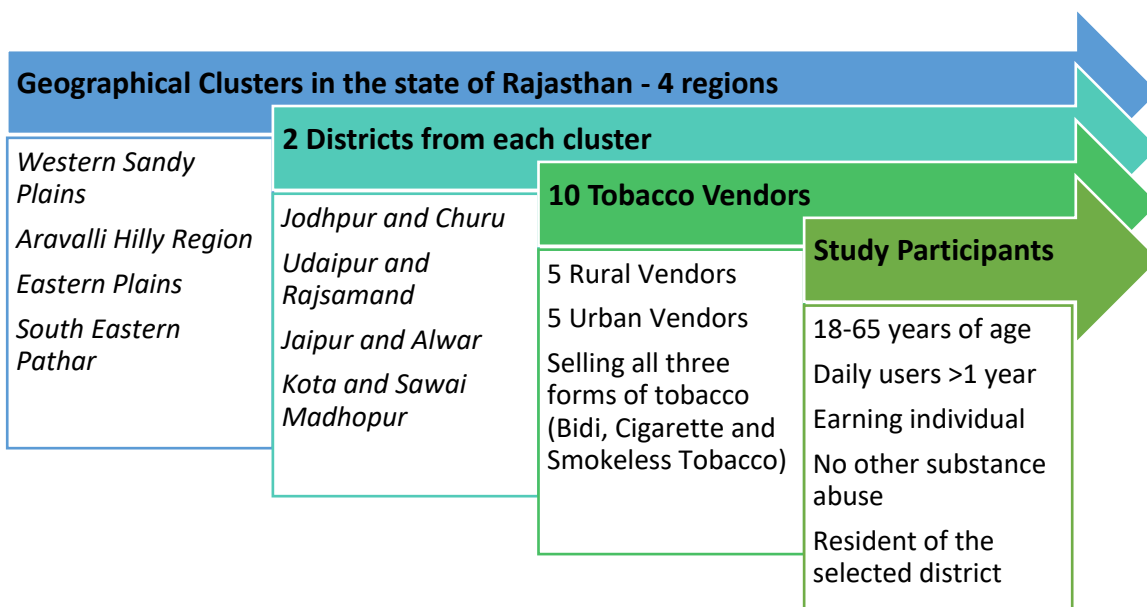
Willingness to pay for a tobacco-free life: a contingent valuation assessment

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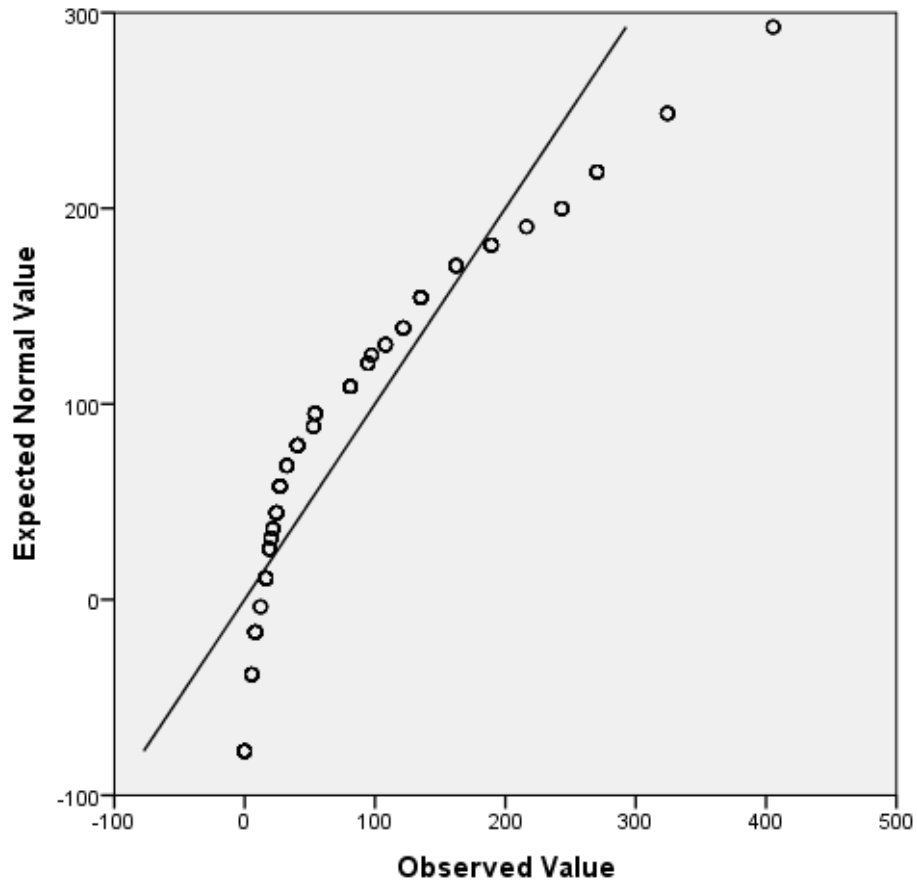
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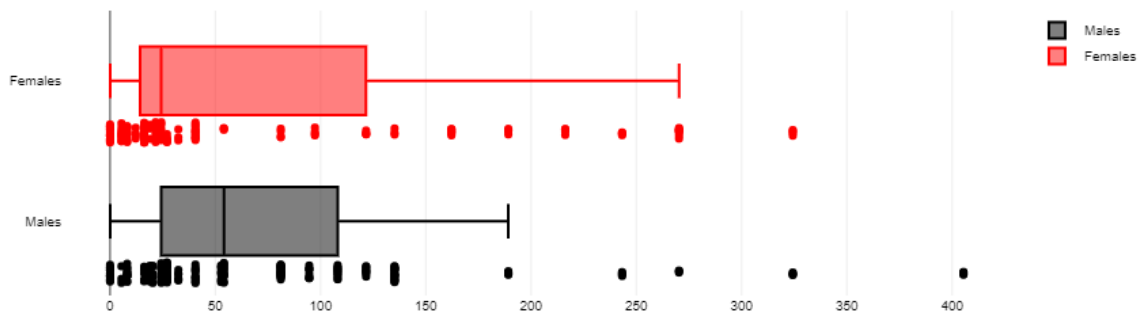
Key words: tobacco use cessation, smokers, India, health services.



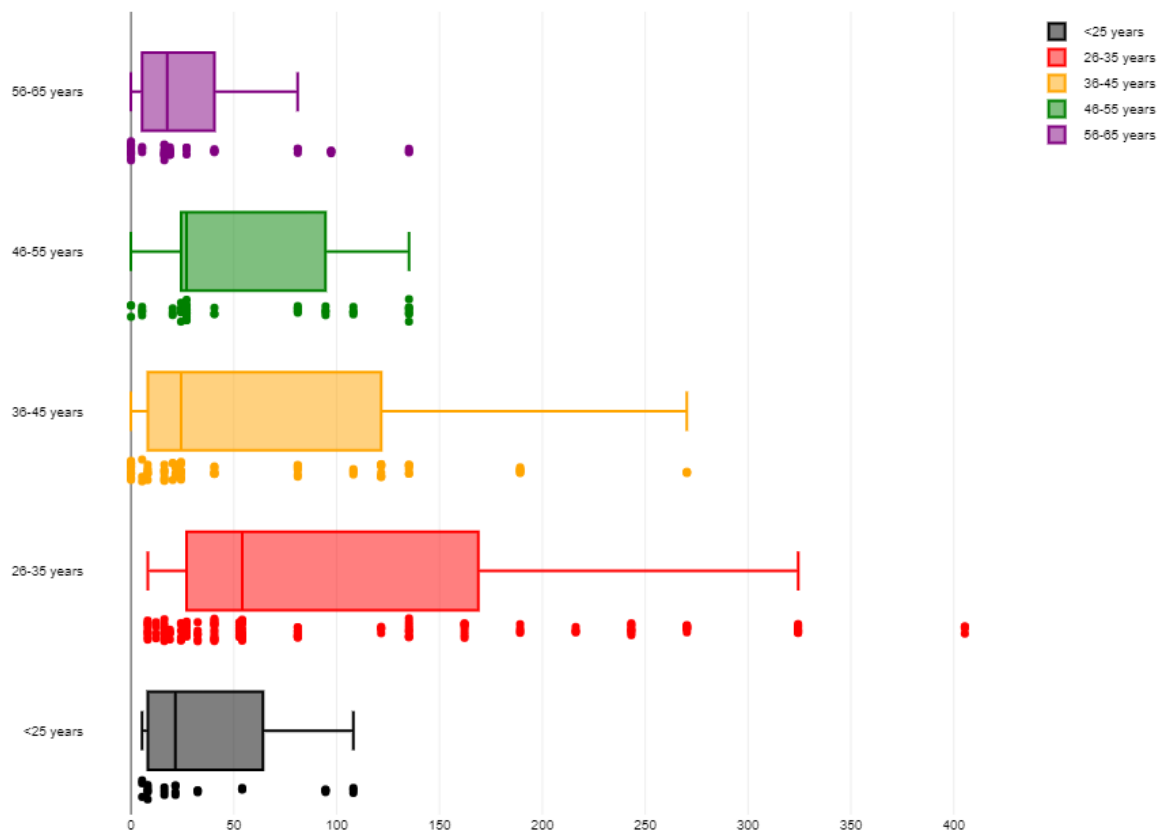
Supplementary Figure 1. Flowchart showing sampling strategy in the multiphase cluster sampling design.



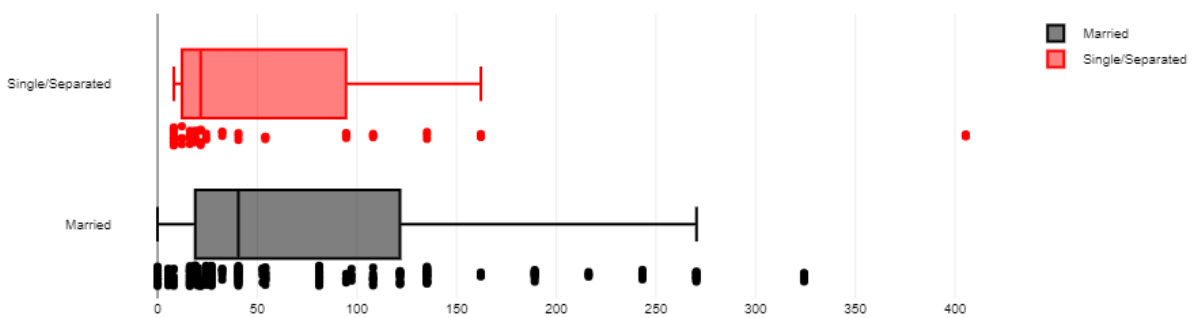
Supplementary Figure 2. Q-Q Plot depicting the non-parametric nature of the observed values for willingness to pay (in USD) amongst the study participants.



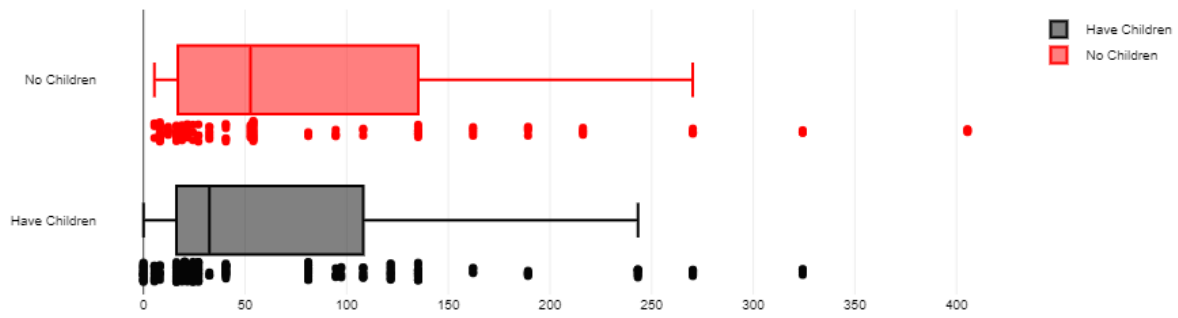
Supplementary Figure 3. Median and IQR WTP values for male and female study participants (in USD).



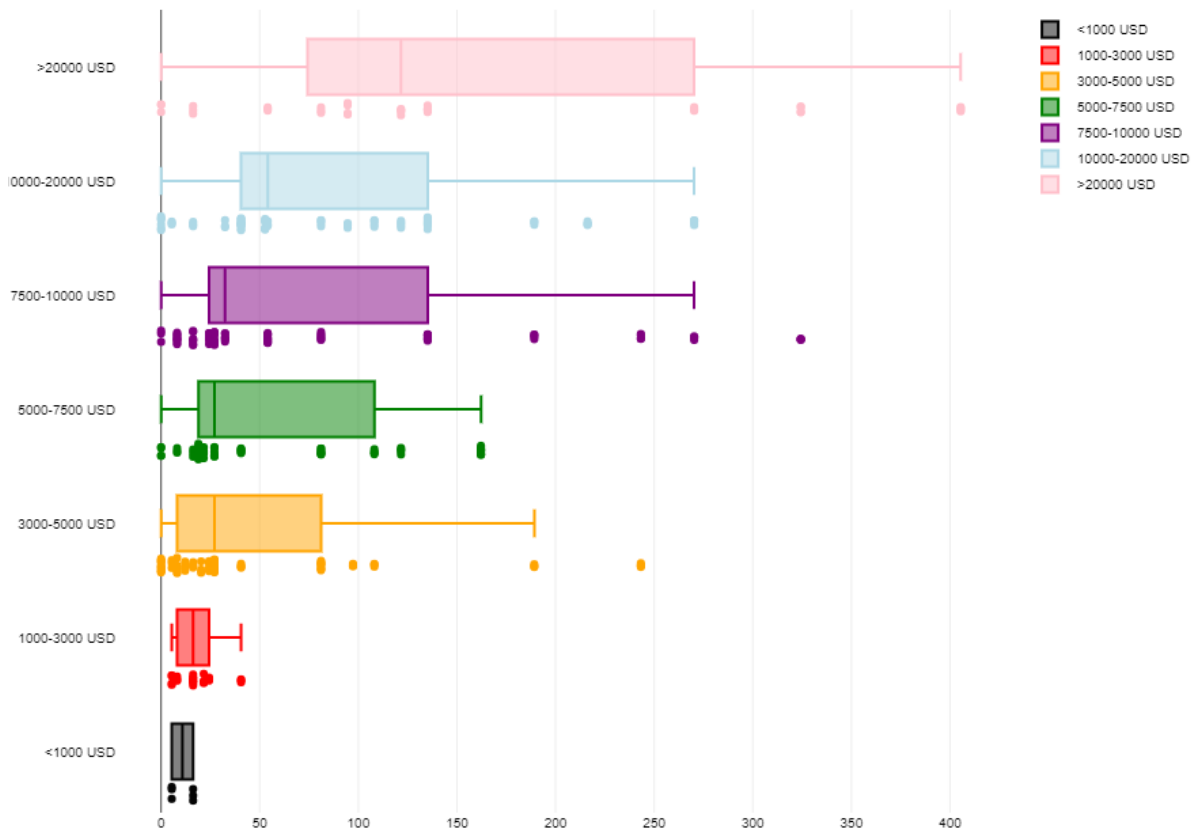
Supplementary Figure 4. Median and IQR WTP values for different age groups (in USD).



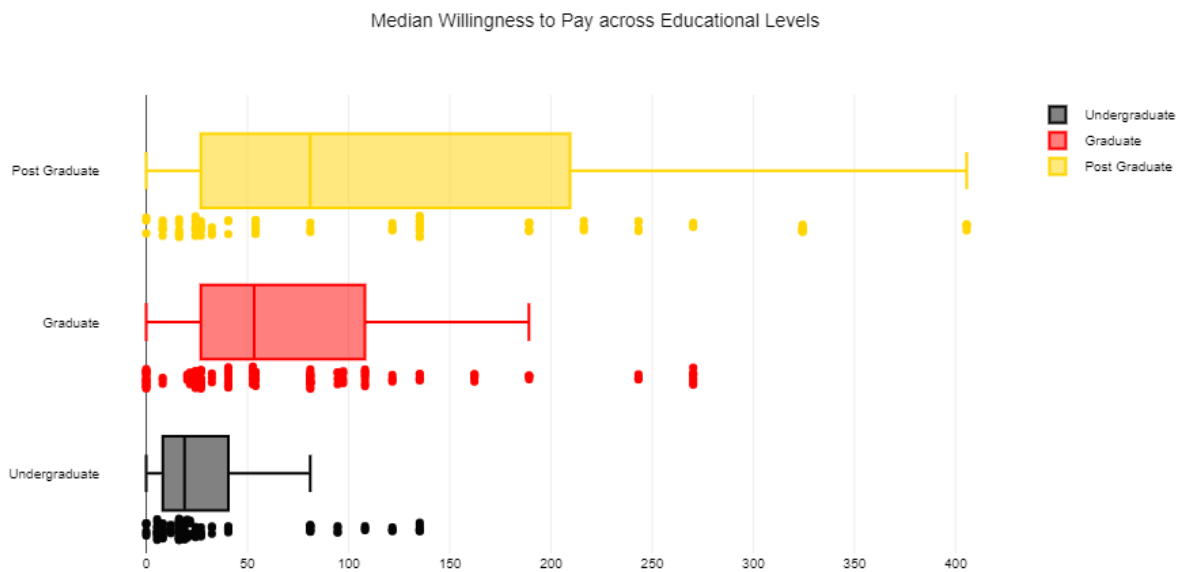
Supplementary Figure 5. Median and IQR WTP values for married and single/separated study participants (in USD).



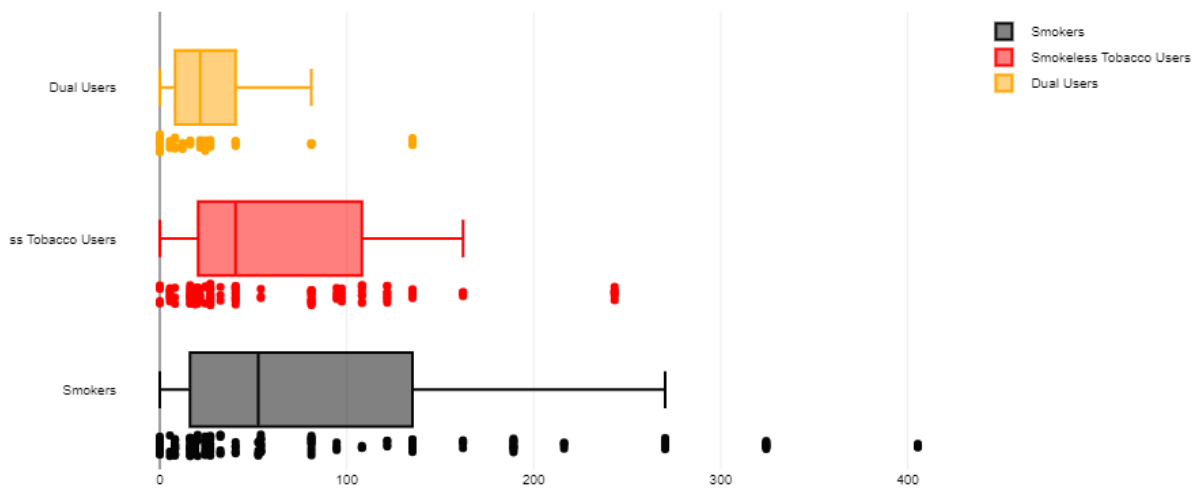
Supplementary Figure 6. Median and IQR WTP values for study participants with and without children (in USD).



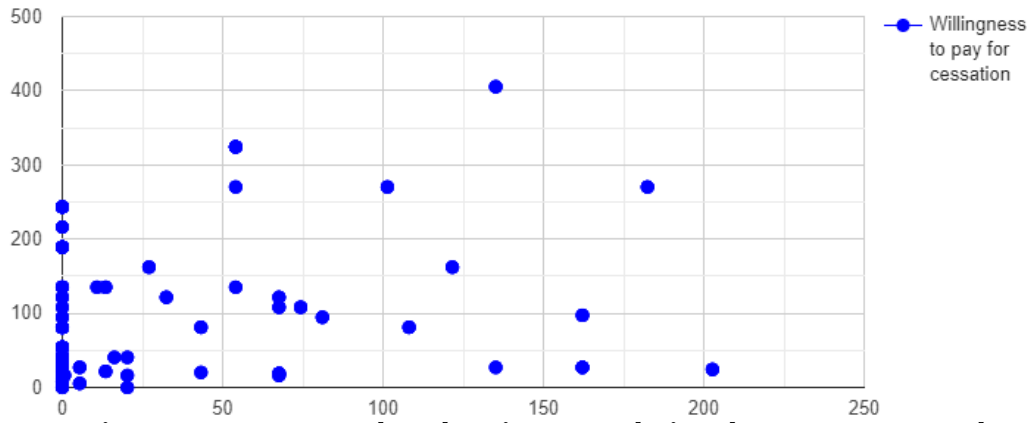
Supplementary Figure 7. Median and IQR WTP values for study participants of different income groups (in USD).



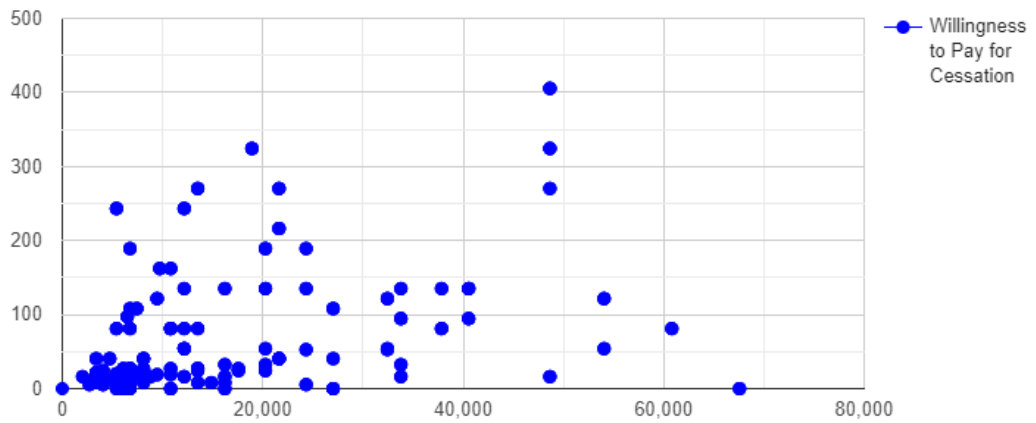
Supplementary Figure 8. Median and IQR WTP values for study participants based on educational levels (in USD).



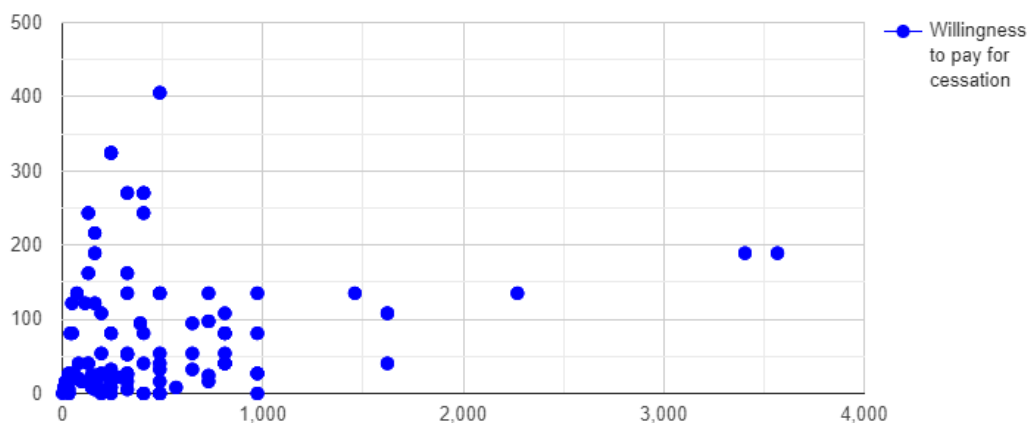
Supplementary Figure 9. Median and IQR WTP values amongst participants consuming different forms of tobacco (in USD).



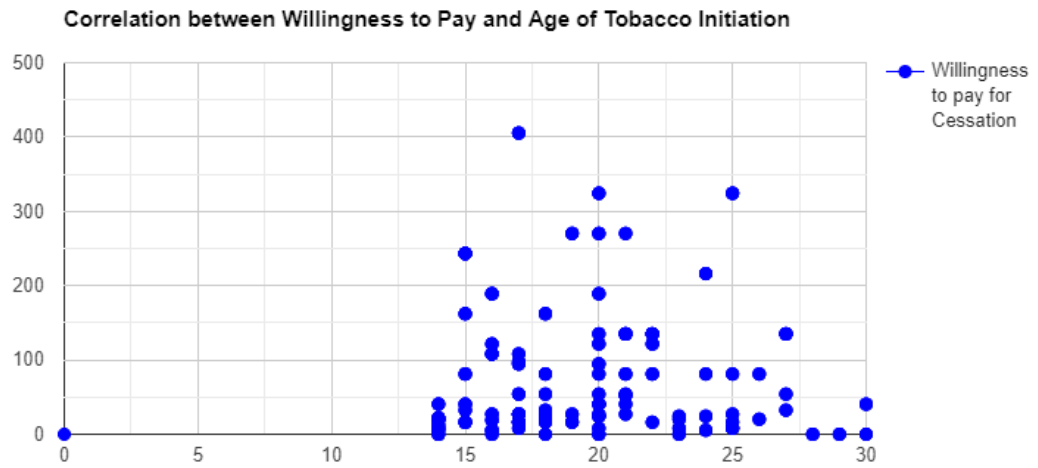
Supplementary Figure 10. Scatter plot showing correlation between WTP values and amount spent for Health Issues due to Tobacco Consumption (in USD).



Supplementary Figure 11. Scatter plot showing correlation between WTP values and Annual Income (in USD).



Supplementary Figure 12. Scatter plot showing correlation between WTP values and annual amount spent on purchase of tobacco products (in USD).



Supplementary Figure 13. Scatter plot showing correlation between WTP values (in USD) and age of initiation of tobacco consumption.